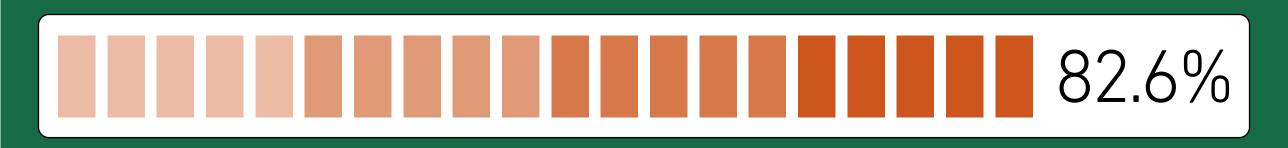


## **Professional Certification** in Business Analysis

A look at what our candidates are saying and why they recommend our BA certification programme

### **SATISFACTION**

The level of satisfaction among candidates sitting a business analysis certification was...



### **CHOICE**

Top reasons for choosing BCS certification

BCS certification instils greater confidence in my organisation's clients



My employers benefit by utilising my extended skills

It helped me to gain more confidence and recognition in my area of business analysis

BCS certification has added credibility to my profile





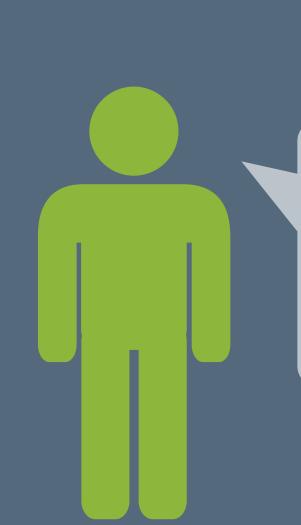
- 1. Gain recognised certification
- 2. Help current job 3. Progress career or get new job





# **DECISIONS**

Identifying the need for training



Candidates have more say in identifying the need for the training than their employer

The majority of the training was paid for by employers (69%)



## **TRAINING**

How candidates trained for the exam

65%



5%



E-learning

22%



reading

The classroom

training was

7%



self-study

of real-world examples to make the training concrete

The trainer used a lot



I found the trainers

very knowledgeable



faultless – the trainer was brilliant



best trainers I have encountered

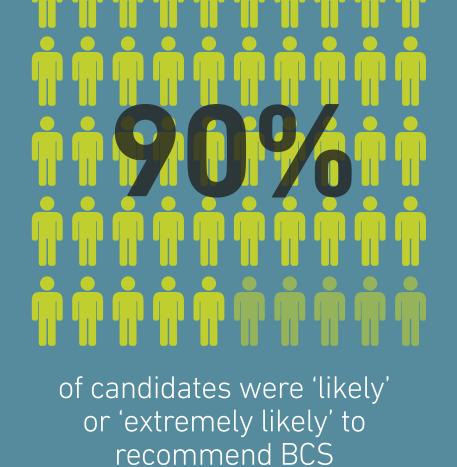
excellent, one of the

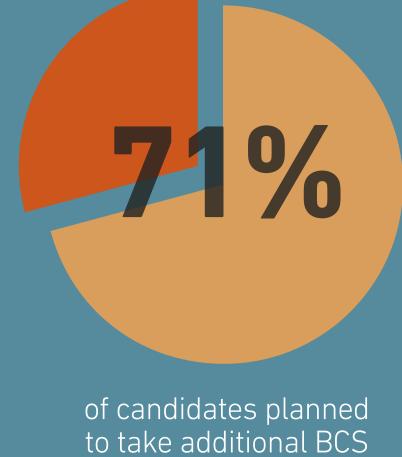
The trainer was



THE FUTURE

What candidates will do next





**Professional Certification** 

success of your organisation.

GET CERTIFIED

\* The statistics in this infographic are taken from a survey of 153 candidates who achieved a BCS Professional Certification in Business Analysis between 24 September 2012 and 14 July 2014

Visit bcs.org/businessanalysis to find out more about

developing your skills so you can confidently contribute to the