

Professional Certification in Business Analysis

A look at what our candidates are saying and why they recommend our BA certification programme

SATISFACTION

The level of satisfaction among candidates sitting a business analysis certification was...



CHOICE

Top reasons for choosing BCS certification

BCS certification instils greater confidence in my organisation's clients

My employers benefit by utilising my extended skills

It helped me to gain more confidence and recognition in my area of business analysis

BCS certification has added credibility to my profile

1. Gain recognised certification
2. Help current job
3. Progress career or get new job

DECISIONS

Identifying the need for training

Candidates have more say in identifying the need for the training than their employer

The majority of the training was paid for by employers (69%)

TRAINING

How candidates trained for the exam

65%

Classroom

5%

E-learning

22%

Recommended reading

7%

Other self-study

The trainer used a lot of real-world examples to make the training concrete

I found the trainers very knowledgeable

The classroom training was faultless – the trainer was brilliant

The trainer was excellent, one of the best trainers I have encountered

THE FUTURE

What candidates will do next

90%

of candidates were 'likely' or 'extremely likely' to recommend BCS

71%

of candidates planned to take additional BCS Professional Certification

GET CERTIFIED

Visit bcs.org/businessanalysis to find out more about developing your skills so you can confidently contribute to the success of your organisation.