

## Business analysis

BCS, The Chartered Institute for IT, offers a comprehensive range of business analysis certifications enabling IT professionals at all levels to enhance their skills.

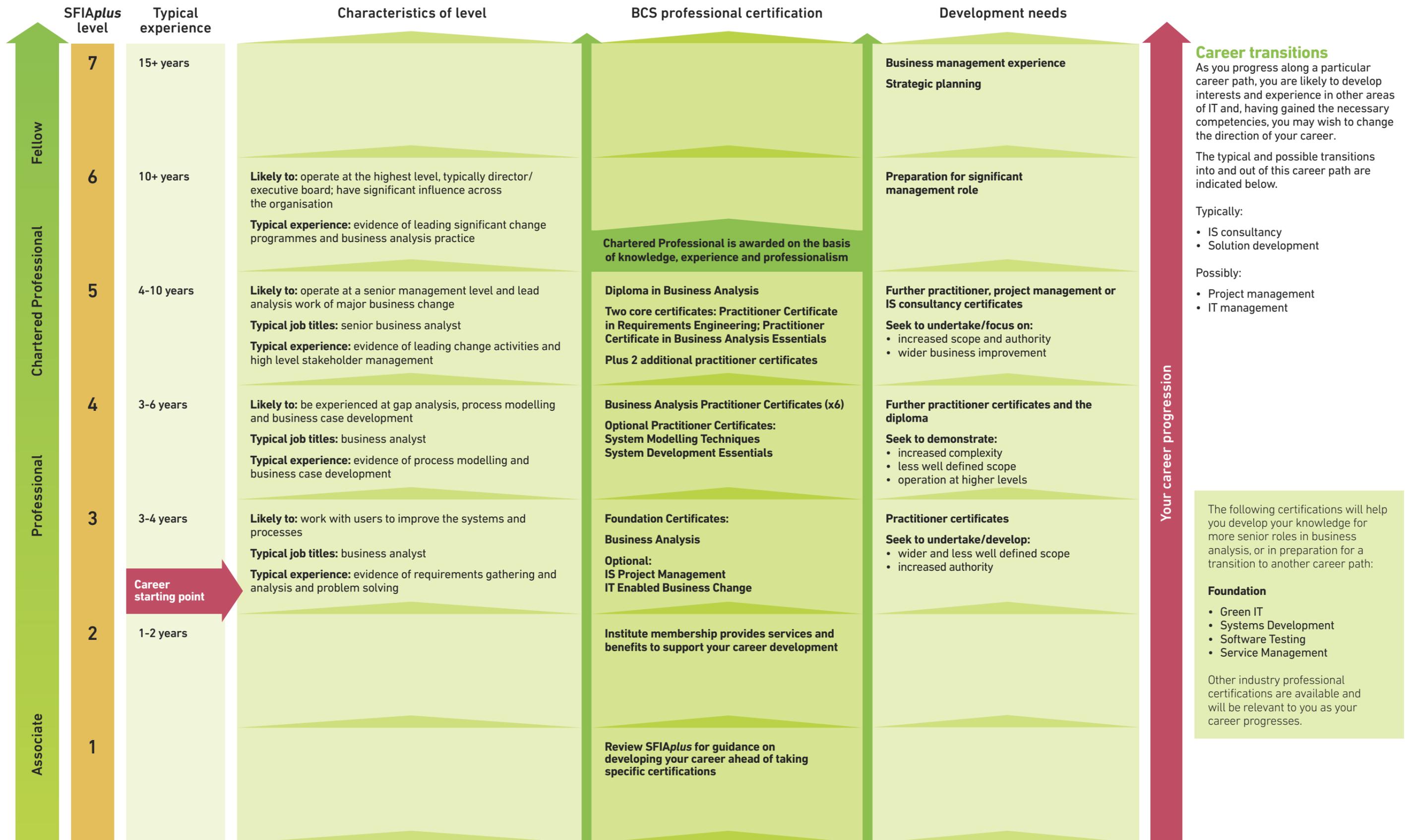
From foundation certificates through to the Business Analysis Diploma, our portfolio is structured to offer ongoing career support and industry recognition.

The internationally recognised certificates are based on best practice and can be made highly relevant to an individual's own career path through the selection of specific modules.

[www.bcs.org/businessanalysis](http://www.bcs.org/businessanalysis)

# Business analysis career path

This career path illustrates the potential career progression you can make in business analysis. It recognises the importance of certification and experience, and provides a high level alignment with SFIAPlus and the Institute's membership grades. This diagram summarises the characteristics and development needs that support your career in business analysis. For a more detailed career path visit [www.bcs.org/businessanalysis](http://www.bcs.org/businessanalysis)



# Business analysis

Business analysts provide the bridge between the business and IT systems, and are pivotal to organisational success. Our certifications provide independent expert verification of knowledge and expertise and are proven to be a valuable measurement of business analysis performance across organisations.

## Business analysis certifications

Our business analysis certifications recognise the breadth and complexity of knowledge required in the business analysis profession.

|                     |   |
|---------------------|---|
| <b>Foundation</b>   | Business Analysis<br>IT Enabled Business Change   |
| <b>Practitioner</b> | Benefits Management and Business Acceptance<br>Business Analysis Essentials<br>Modelling Business Processes<br>Organisational Context<br>Requirements Engineering<br>Data Management Essentials   |
| <b>Higher</b>       | Business Analysis Diploma<br>Composed of 2 core certificates: <ul style="list-style-type: none"><li>• Business Analysis Essentials</li><li>• Requirements Engineering</li></ul><br>1 of 4 Knowledge certificates: <ul style="list-style-type: none"><li>• Organisational Context</li><li>• Business Analysis</li><li>• IT Enabled Business Change</li><li>• IS Project Management</li></ul><br>1 of 4 Practitioner certificates: <ul style="list-style-type: none"><li>• Modelling Business Processes</li><li>• System Modelling Techniques</li><li>• Benefits Management and Business Acceptance</li><li>• System Development Essentials</li></ul> |

## THE BENEFITS

### For business analysts

- Gain industry recognition as a professional business analyst
- Validate your skills and knowledge of critical analytical concepts
- Publications are available that specifically support our business analysis certifications
- Improve overall performance and broaden career opportunities
- Based on best practice with practical learning techniques
- BCS membership available, supporting self-initiated professional development

### For employers

- Professional development and advancement for employees
- Employees gain practical skills and increase their value to the business
- Aligned with SFI**Aplus** providing a clear development path
- Greater reliability and higher quality results through use of industry standard practices
- Regular assessment process increases employee responsibility
- Supports your organisation to retain, motivate and recruit the best people in business analysis

### For training/examination providers

- Develop a complete, structured portfolio of business analysis training courses and certifications
- Practitioner level provides follow on courses for foundation candidates prior to diploma level
- Access an international market which already recognises certifications from the Institute
- Additional revenue from a growing customer base
- Institute endorsement for your business

Find out more at  
[www.bcs.org/businessanalysis](http://www.bcs.org/businessanalysis)

## About BCS, The Chartered Institute for IT

Our mission as BCS, The Chartered Institute for IT, is to enable the information society. We're championing the global IT profession by giving practitioners the professional development and career support they deserve.

Through our extensive certifications and professional development portfolio, we continue to set professional standards and raise levels of competence and professionalism in the industry. As the professional body for IT, we've an unrivalled insight into the industry and are ideally placed to guide IT professionals through their career and provide employers with expertly trained employees that add real value to their business.

## Become a BCS Accredited Training/Examination Partner

The Institute provides the business analysis community with internationally recognised certifications covering business analysis, change management and consultancy. Our foundation level is designed to also help IT professionals from other disciplines understand the fundamental concepts and skills in business analysis.

Don't miss out on this global opportunity. Join our international network of training/examination providers and enjoy the benefits that the Institute's endorsement can bring to your business.

[www.bcs.org/trainingpartner](http://www.bcs.org/trainingpartner)

\* Candidates who hold the Institute of Business Analysts (IIBA®) Certified Business Analysis Professional (CBAP®) qualification are exempt from the Requirements Engineering module and the knowledge-based specialist module. CBAP® and the CBAP logo are registered certification marks owned by International Institute of Business Analysis. IBBA®, and the IIBA logo are registered trademarks owned by International Institute of Business Analysis.

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