



Software asset management

A fully implemented software asset management (SAM) programme enables you to reduce costs, improve security and compliance, and anticipate future software needs. SAM can also help businesses gain competitive advantage through capturing the costs and benefits associated with IT projects.

Software asset management certifications from BCS, The Chartered Institute for IT, address the complexity of this key business practice and provide software asset managers with the skills to implement and maintain an effective SAM programme.

www.bcs.org/softwareassetmgt

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Managing software across an entire organisation is a complex operation. What is the best way to control costs and limit business and legal risks? Successful SAM provides answers to these questions and enables you to make informed decisions and anticipate future software needs.

Software asset management certifications

The Institute's SAM certifications show you how to plan, implement and maintain an effective SAM programme that will help you streamline your IT resources, successfully manage risk and government compliance, and improve visibility and control of your environment now and in the future.

Based on industry best practice, our certifications cover software optimisation across the organisation throughout all the stages of the life cycle, from initial business need up to, and including, retirement.

They provide industry recognition of your skills and knowledge – increasingly being demanded by employers as organisations look for ways to streamline costs and services.

Foundation Software Asset Management Essentials

Practitioner Software Asset Management

The following certifications will help you develop your knowledge in software asset management:

Foundation

- Green IT
- IT Service Management

Other industry professional certifications are available and will be relevant to you as your career progresses.

THE BENEFITS

For software asset managers

- Enhance your performance and gain skills increasingly demanded by employers
- Demonstrate compliance with regulations that require strict standards of IT governance and controls
- Understand the interdependencies between SAM and other IT and service management processes
- BCS membership available, supporting self-initiated professional development

For employers

- Develop an effective SAM programme in line with evolving SAM standards
- Ensure employees understand the implications of software ownership, legal risks and compliance
- Make substantial cost savings associated with implementation of SAM
- Less technical support is required when software is deployed and maintained effectively
- Certifications aligned with SFIA^{plus} providing a clear development path for employees

For training providers

- Certifications recognised by industry and relevant to career progression
- SAM skills and knowledge is increasingly being demanded by employers
- Access an international market already recognising certifications from the Institute
- Additional revenue from a growing customer base

Find out more at
www.bcs.org/softwareassetmgt

About BCS, The Chartered Institute for IT

Our mission as BCS, The Chartered Institute for IT, is to enable the information society. We're championing the global IT profession by giving practitioners the professional development and career support they deserve.

Through our extensive certifications and professional development portfolio, we continue to set professional standards and raise levels of competence and professionalism in the industry. As the professional body for IT, we've an unrivalled insight into the industry and are ideally placed to guide IT professionals through their career and provide employers with expertly trained employees that add real value to their business.

Become a BCS Accredited Training Partner

As businesses around the world examine ways to reduce costs, they are recognising the benefits of effective software asset management and actively recruiting individuals proficient in this area.

Don't miss out on this global opportunity. Become part of our international network of training providers and enjoy the benefits that the Institute's endorsement can bring to your business. You must be accredited by us to deliver our certifications so apply for accreditation today.

www.bcs.org/trainingpartner

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